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**Your best practice guide for a successful launch**

We are incredibly excited to launch the **new version of our happiness assessment** to your colleagues. Here are some of our top tips to ensure your colleagues get the most out of our service.

### Get the word out across all of your internal channels

Colleagues who complete the assessment receive an instant personalised score and programme with key actions for their health and wellbeing. We’ve created a range of assets for you to share across your internal channels, whether that is your intranet or employee platform through to your team meetings and staff noticeboards.

### The happiness assessment is mobile-optimised

For colleagues who don’t have access to a computer during the day, they can easily access the link on their mobile phone and take part. Your toolkit of resources includes your unique URL and a QR code that can be scanned for quick and easy access.

### It only takes five minutes

Yes, that’s right, in five minutes your people can be empowered with the tools to unlock their happy. That’s the time in which it takes to make a cuppa.

### Encourage colleagues to create an account with the Retail Trust

Once individuals have completed the happiness assessment, they’ll be encouraged to create an account on the Retail Trust website, they will get access to a whole host of wellbeing content to support their action plan.

### The happiness assessment is for the individual.

The assessment and subsequent action plan help your colleagues understand how they can make themselves happier at work. It is all about them.

**Remember, your account manager is on hand should you have any questions.**

**Empower your colleagues to unlock their happiness today!**