# Launch email

**Email subject:** Could you be happier?

**Preheader description:** Take the Retail Trust’s expert-led happiness test to get your personalised action plan to be happier at work.

**Email copy:**

How happy are you at work? How could you be happier?

It can be hard to figure this out by yourself. After all, there are loads of factors that can impact happiness levels in the workplace, from job satisfaction to how well you get on with your colleagues.

But, the Retail Trust is here to help you work it out.

And the first step to unlocking your happy is to take stock on how you’re feeling right now. So, they’ve designed an expert-led happiness test. It takes just a few minutes to fill out and can be done easily on a mobile phone. It will ask you to reflect on various aspects of your day-to-day working environment.

Once you’ve completed the test, you’ll receive a personalised happiness score and your very own programme packed full of brilliant advice, tips, insight and an action plan on what you need to focus on for your work wellbeing and to unlock your happy.

The results are completely confidential and totally unique to you.

Ready to get started?

Click here to unlock your happy [go.retailtrust.org.uk/my-happy-email](https://go.retailtrust.org.uk/my-happy-email)

# Reminder email

**Email subject:** Want to know how happy you really are?

**Preheader description:** Take the Retail Trust’s expert-led happiness test to get your personalised action plan to be happier at work.

**Email copy:**

How happy are you at work? And how can you be happier?

It can be hard to figure this out by yourself. After all, there are loads of factors that can impact happiness levels in the workplace, from job satisfaction to how well you get on with your colleagues.

But, the Retail Trust is here to help you work it out.

And the first step to unlocking your happy is to take stock on how you’re feeling right now. So, they’ve designed an expert-led happiness test. It takes just a few minutes to fill out and can be done easily on a mobile phone, it will ask you to reflect on various aspects of your day-to-day working environment.

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